

IMRI WAINBERG

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PROFESSIONAL SUMMARY

Fullstack Developer with 7+ years of experience building scalable web applications, websites, and e-commerce solutions. Strong expertise in JavaScript (React, Next.js), WordPress development, and API integrations, with a proven track record in delivering high-performance solutions and managing complex projects end-to-end. Experienced in optimizing workflows through AI tools and maintaining large-scale web environments.

KEY SKILLS

JavaScript (ES6+) | TypeScript | React | Next.js | WordPress | WooCommerce | PHP | HTML5 | CSS3 | Responsive Design | REST APIs | GraphQL | MySQL | Git | Docker | Webpack | NPM | Full stack Development | Plugin Development | E-commerce Development | Performance Optimization | API Integration | UI/UX Design | Web Accessibility (WCAG) | Project Management | Client Communication | Agile Workflow | AI-assisted Development

PROFESSIONAL EXPERIENCE

WeManage Rishon Letzion, Israel
Full-Stack Developer 2025 – 2026

- Managed and maintained 200+ WordPress websites, ensuring performance optimization, troubleshooting, and system improvements
- Delivered complex web projects and integrations within a website management environment, supporting scalable and ongoing operations

Freelance Contractor Remote
Full-Stack Developer & Project Manager 2023 – 2025

- Led fullstack development across multiple web projects, building custom WordPress themes/plugins and integrating React, PHP, and frontend technologies
- Managed end-to-end project delivery, improving performance and efficiency through client coordination and AI driven development workflows

Freelance Contractor Remote
Web Developer & Marketing Specialist 2016 – 2018

- Designed and developed websites and landing pages, enhancing online presence for small businesses and personal projects
- Managed digital marketing and e-commerce operations (Google PPC, Amazon, Etsy), optimizing traffic, sales, and customer engagement

PROJECTS

Sushi Bayit Vagan – Restaurant Website

- Built a WordPress + React-based e-commerce interface with custom backend logic

Simplee – Exam Management App

- Developed and improved front-end components for a remote testing platform

BeeComm Integration Plugin

- Created WooCommerce–POS integration with real-time notifications and order flow optimization

WooCommerce Product Composer

- Developed dynamic product bundling functionality to improve UX and purchasing flow

WooCommerce B2B Bulk Ordering

- Built a guided B2B navigation system with a responsive and streamlined user experience